



masterlab

diabetes advocates™

MasterLab Leadership Institute Application

General Applicant Information

1. First Name

2. Last Name

3. Email

4. Please confirm you available the dates of the program (March 31- April 2)

Yes

No

5. Please confirm you are over 18 years of age

Yes

No

6. City of your primary personal residence

7. Country of primary personal residence



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Your Project

8. Name of your project, enterprise, organization, etc.

9. Website URLs of your project, if any

10. What is your idea, project, service, product, etc.? Please describe briefly in 250 characters or less.

11. Describe in more detail: What problem does your project solve? How does it help improve life with diabetes?

12. What group of people are you helping? Who are they? Where are they?



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Leader Information

13. What are the important experiences from your personal life (childhood, school, community, etc.) that have contributed to your passion for this work and/or the development of your new innovative idea?

14. Please provide a brief explanation of the work or initiatives you led in your life before the work that you currently do.

15. URLs of your personal website and/or LinkedIn (optional)

LinkedIn

Personal Website

16. Have you participated in any other trainings, accelerators, or fellowship programs to help you develop this project?

Yes

No



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Project Details

17. When did you begin work on this project and how far along are you?

18. So far, what has been the scale of impact of your work?

- Pilot
- Local
- Regional
- National
- International

19. Where is your work based? (location, or online)

20. Do you have any team members, employees, mentors, etc. working with you?

21. How would you classify your project?

- For-profit
- Non-profit
- Hybrid
- Other (please specify)

22. How are you funding the project? Are you donating your time, getting paid, receiving donations, etc.?

23. If you've received funding, how much have you received? (approximate \$ amount)

24. Are you incorporated as an LLC, 501(c)(3), have formal partners, or another formal formation?



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Project Status

For the following questions, we are looking for thoughtful honesty about the stage of your work, not to "have it all figured out".

25. Have you taken any steps to validate or receive feedback on your project (tests, metrics, surveys, etc.)? If so, please explain.

26. How many people have you served so far, if any?

27. What personal or project challenges are you encountering that you'd like to move past to improve your project?

28. How do you plan to grow over the next 1-2 years? Elaborate on your plans. 2-3 paragraphs suggested.